

Executive Order 2018-7

ORDER ESTABLISHING THE SOUTHERN NEVADA SPORTING EVENT COMMITTEE

WHEREAS, tourism is vitally important to the economy of Nevada and the general welfare of its citizens:

WHEREAS, the economy of Nevada, and particularly Southern Nevada, is dependent on the resort, gaming and convention industries;

WHEREAS, these industries in turn are enhanced when major sporting events or associated activities are held in the State, often attracting tourists to the events or activities for several days before or after they occur;

WHEREAS, Las Vegas will soon be home to a National Football League franchise, and is already home to a National Hockey League franchise, a United Soccer League team, a Women's National Basketball Association team, a Triple-A baseball team, and other nationally recognized teams and events;

WHEREAS, the existence of these franchises and other future franchises, along with the stadiums and arenas in which they play, creates the opportunity to attract major sporting events and associated activities to Nevada;

WHEREAS, some major sporting events and associated activities are scheduled years in advance, requiring an initial application, bid, or expression of interest by a locale, the establishment and participation of a local organizing committee, and years of planning before the events;

WHEREAS, Nevada is in competition with other destinations for locating franchises in the state and for attracting major sporting events and associated activities;

WHEREAS, the establishment of a Sporting Event Committee will help to facilitate attracting major sporting events and associated activities to Nevada and to plan for the events and activities; and

WHEREAS, Article 5, Section 1 of the Nevada Constitution provides: "The supreme executive power of this State, shall be vested in a Chief Magistrate who shall be Governor of the State of Nevada."

NOW, THEREFORE, by the authority vested in me as Governor by the Constitution and laws of the State of Nevada, I hereby direct and order:

- 1. The Southern Nevada Sporting Event Committee ("Committee") is hereby established.
- 2. The Committee shall identify potential sporting events and associated activities to host in Southern Nevada, and evaluate the potential costs and benefits associated with each event. To the extent deemed appropriate, the Committee may apply to host sporting events of the type described in this Order. To the extent authorized by law, the Committee may constitute a local organizing committee for the purposes of such applications.
- 3. The Committee shall also make recommendations in a report to the Governor that identifies the advisability of, need for, benefits of, and appropriate composition, powers and duties of a permanent Sports Commission in Nevada. If it is determined that the creation of a Sports Commission is advisable, the report may include suggested legislation.

- 4. In making its recommendations, the Committee may:
 - a. Review the composition, powers and duties of Sports Commissions in other jurisdictions;
 - Review the various sporting events and associated activities that may be suitable for hosting in Nevada, the requirements to hold such events and activities, and how to attract them to Nevada;
 - c. Review the requirements of major amateur and professional sports and sporting leagues and associations, for holding events or activities sponsored by the leagues or associations;
 - d. Examine the requirements for establishing local organizing committees to attract and plan for these events and activities, and determine whether the Committee can temporarily meet those requirements with or without the participation of state or local government officers or agencies;
 - e. Assess public and private stadiums and arenas and large-scale convention and entertainment facilities, and determine their suitability for hosting major sporting events or associated activities;
 - f. Evaluate current tourism-related transportation modes and infrastructure, including but not limited to, airport facilities, public and private mass transit, and transportation infrastructure, identify areas of need, and make recommendations for improvements to facilitate hosting of identified major sporting events and associated activities; and
 - g. Identify the optimal composition, powers and duties of a Sports Commission to attract and plan for hosting major sporting events and associated activities.
- 5. The report shall be submitted to the Governor and the Legislative Commission of the Nevada Legislature on or before December 31, 2018. The Committee may deliver additional reports as it deems necessary.
- 6. Members of the Committee shall be appointed by the Governor and serve at the pleasure of the Governor. The Committee shall be composed of the following:
 - a. The Executive Director of the Governor's Office of Economic Development;
 - b. The Chairman of the Stadium Authority Board;
 - c. The Mayor of the City of Las Vegas;
 - d. The Chair of the Clark County Commission;
 - e. The President and Chief Executive Officer of the Las Vegas Chamber of Commerce;
 - f. The Chancellor of the Nevada System of Higher Education;
 - g. One or more representatives of professional sports teams based in Nevada or committed to locating in Nevada;
 - h. The Chief Executive Officer of the Las Vegas Convention and Visitors Authority;
 - i. The Chair of the Board of Trustees of Las Vegas Events;
 - j. Six representatives of the Nevada Resort Association; and
 - k. Any other person deemed necessary by the Governor.
- 7. The Committee shall be assisted by the non-voting Technical Advisory Committee composed of the following:
 - a. The City Manager of the City of Las Vegas;
 - b. The Manager of Clark County;
 - c. The General Manager of the Regional Transportation Commission of Southern Nevada;
 - d. The Director of Aviation of McCarran International Airport;
 - e. One or more local professional athletes or former professional athletes, appointed by the Chair of the Committee;
 - f. An expert in economic and financial analysis appointed by the Chairman of the Committee; and
 - g. Any other person deemed necessary by the Governor.
- 8. The Committee shall be headed by a Chair and Vice-Chair to be appointed by the Governor.
- 9. The Members of the Committee shall receive no compensation for their service.
- 10. The Committee may call on any other professionals with expertise in these issues.

- 11. The Committee shall hold its first meeting no later than July 1, 2018, and thereafter, as often as necessary to complete its report.
- 12. Any meetings conducted by the Committee shall be subject to the Open Meeting Law, as codified in Nevada Revised Statute Chapter 241.
- 13. The Governor's Office of Economic Development shall provide administrative support. The Office may hire or retain contractors, sub-contractors, advisors, consultants, and/or agents, and may make and enter into contracts as necessary, in accordance with relevant statutes, rules, and procedures of state regulations.

14. All records documenting the Committee's activities shall be retained and transferred to the State Archives for permanent retention in accordance with the State record retention policy.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 1/7th day of April, 2018.

Governor of the State of Nevada

By the Gøyernor:

Secretary of State

Deputy Secretary of State