SPORTING EVENT COMMITTEE



Al Kidd

President and CEO, National Association of Sports Commissions



Biography:

Al Kidd was appointed President and CEO of the National Association of Sports Commissions in April 2017.

A graduate of Euclid High School near Cleveland, Ohio, Kidd attended Bowling Green State University with majors in math and physical education. He taught in Ohio and in Utah before entering the advertising world. His career eventually led him to San Diego, with several positions in advertising and venture capital investing. In 2003, Kidd helped with the financial turnaround of the San Diego Hall of Champions sports museum. As president of the San Diego Sports Commission, he led a merger effort to

consolidate a number of non-profit sports organizations. Most recently, he was with BoldPointe Partners, a private equity firm specializing in middle market companies.