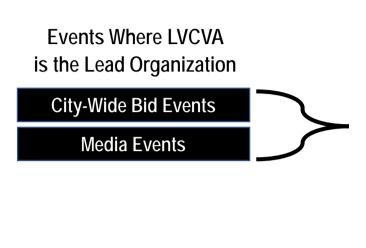
LAS VEGAS SPORTING EVENT DEVELOPMENT, HOSTING AND ACTIVATION STRUCTURE PRELIMINARY WORKING DRAFT



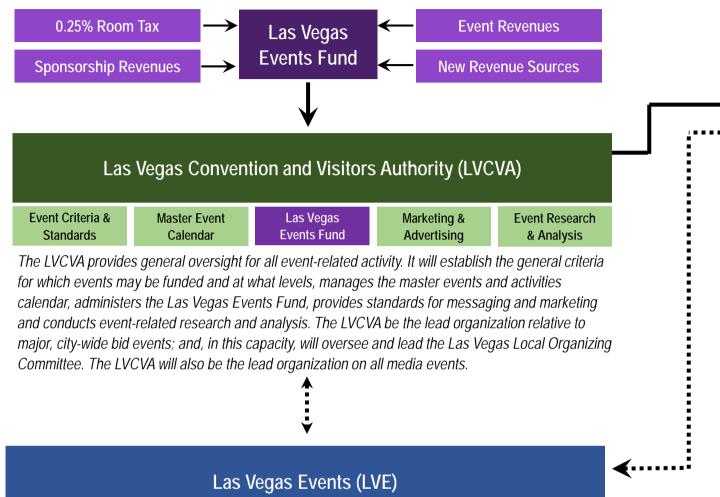
Events Where LVE is the Lead Organization

Developed/ Sponsored Events

Amateur Events

Youth Events

Other Special Events



Las Vegas Local
Organizing Committee (LVLOC) [1]

LVLOC is a standing committee that is staffed and funded by the LVCVA. It develops and coordinates bid packages and serves as the primary point of contact for fall major city-wide events. All bids are to be approved by the LVCVA Board; however, preliminary bids and any proprietary business information shall be permitted to remain confidential. Once an event is secured, the LVLOC shall act as the host committee for that event.

Youth Sports Development Working Group (YSDWG) [2]

YSDWG is designed to increase coordination among all the local jurisdictions relative to youth sports assets (e.g., playing fields), event scheduling and event funding and promotion. Working group should have the ability to review and analyze the economic and fiscal impact of events to ensure preservation of assets and appropriate positioning of events and event-related activities.

LVE is responsible for facilitating, developing and producing special events that are additive to the Las Vegas brand, increase hotel occupancy and are consistent with the mission and goals set forth by the LVCVA. LVE is responsible for event production, new event development (excluding city-wide bid events and media events) and will assist in coordinating youth and amateur sports development in southern Nevada. LVE will provide quarterly and annual reports to the LVCVA detailing its financial and operating performance; it will similarly provide a summary of its relative ROI and how LVE optimized market performance through the development and sponsorship of events.

New Event

Development

Event

Production

Budgeting &

Reporting

Youth Sports

Coordination

ROI & Market

Optimization

¹ The Las Vegas Local Organizing committee shall be comprised of 11 members appointed by LVCVA; one of which that shall be appointed by LVCVA; one of which that shall be appointed by the Governor of the State of Nevada; one (1) member appointed by the Nevada Resort
Association; three (3) members, one appointed by each of the owners of the three largest locally based, major league professional sports franchises or similar organizations, or their respective designees, as measured by total annual attendance may be used in the event that a franchise is yet to move to Southern Nevada but has committee to do so and has received approval of its governing league); and, to the extent deemed necessary by the other members appointed by the other appointed by

² The Youth Sports Development Working Group shall be comprised of one representative appointed by the city manager for Clark County, the town manager for any unincorporated township with a population of more than 6,000 people and for which youth sports or related events may operate separately from the unincorporated county and any other representative deemed appropriate by the chief executive officer of LVCVA or president of LVE.